

# Afaria for iOS 4



## PRODUCT DATASHEET

Afaria enables employees to bring the device they want to work, while ensuring IT has the control needed to keep corporate data secure.

### KEY FEATURES

- Enables comprehensive device management without interrupting positive end user experience
- Delivers enterprise applications over the air to end users
- Provides accurate and comprehensive asset information to IT administrators
- Manages enterprise and personal applications separately
- Extends corporate security policies reliably to personally owned devices
- Protects corporate assets from many security threats
- Ensures ability to remotely lock and wipe devices
- Gates access to corporate assets based upon compliance
- Manages broad range of mobile platforms with a single solution

The ability to manage and secure the iPhone is of strategic importance to IT administrators who need to provide security and policy compliance while maintaining the personal freedom most iPhone users have come to expect. With the launch of iOS 4, Apple now provides a robust set of device management capabilities that allow 3rd party vendors including Sybase to help enterprises fully embrace the iPhone as an enterprise device. Sybase Afaria enables the secure provisioning and management of iPhone deployments in the enterprise.

With its upcoming release, Afaria for iOS 4 provides:

- Seamless over-the-air delivery of enterprise applications and management policies
- Separation of personal and enterprise information
- Improved transparency and control of asset tracking

### MANAGING IPHONE WHILE MAINTAINING USER INDEPENDENCE

Sybase Afaria for iOS 4 enables IT to separate the provisioning and removal of enterprise applications, data and management policies. This empowers administrators with the ability to control access to - and remove - enterprise applications and data without affecting access to personal information or requiring user interaction. Administrators are able to deliver and remove device policies and collect device inventory behind the scenes in real time through a trusted relationship with the device.

### OVER-THE-AIR PROVISIONING AND APPLICATION DELIVERY

Device management is only cost effective if it can be done remotely. Afaria provides iPhone device management over the air to minimize IT resource requirements in managing the mobile device population.

Enterprise applications can be delivered over-the-air directly to the device through the Afaria Client Portal, which allows users to download both enterprise and suggested applications. Enterprise applications can be managed separately from user applications providing security for IT through the ability to revoke application usage for unauthorized users while maintaining the users independence.

### IPHONE MANAGEMENT CAPABILITIES

iPhone management is fully integrated into the Afaria console, allowing all mobile devices across the entire enterprise to be managed centrally from a single web-based interface. Afaria creates and delivers enforceable configuration policies for iOS 4 devices so that, once provisioned, devices remain compliant. IT is provided with detailed logs of device provisioning status for reporting.



## ACCURATE AND UP TO DATE ASSET TRACKING DATA

Asset tracking ensures complete knowledge of your mobile device population - including device network information, connection data, security information, profile and provisioning data, certificates and restrictions, and installed 3rd party applications. Afaria provides a real time view of current inventory and device status, where data is easily accessed.

## ENTERPRISE GRADE SECURITY WITH PERSONAL FREEDOM

Afaria for iOS 4 supports a policy-based model. Once security policies have been provisioned they cannot be downgraded, and the user is not authorized to change settings on the device without administrative consent. A provisioning log and report is also available for administrators, which provides summarized and detailed information on the status of the policies provisioned on client devices.

To ensure the highest levels of security, Afaria enables IT to remotely lock and wipe devices through commands sent through the Apple Push Notification Service (APNS). This is done without the need for any user interaction. Policies and device configurations are reliably applied to the device with status being reported back to the server.

## ABOUT SYBASE

Companies require a partner that is on the cutting edge of device management for the latest mobile devices. Sybase leads the market by providing the broadest support on traditional platforms such as Windows Mobile and Palm, and continues to maintain that dedication on new platforms including iOS 4 and Android.

Sybase is committed to the iOS 4 platform, and offers the Afaria device management and security tool along with business applications and data-driven custom application development tools to enable smart companies to adopt iPhone across their entire enterprise.

To learn more about Sybase offerings for iPhone please visit: [www.sybase.com/iphone](http://www.sybase.com/iphone)

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\* Afaria for iOS 4 is currently in Beta and is expected to be generally available in Q3 2010.