

**Good**

Good for Healthcare



Now more than ever, clinicians practice medicine anywhere, at anytime and need instant access to information at their fingertips. Good for Enterprise makes it easy for physicians, nurses and healthcare professionals to respond quickly in urgent situations, collaborate with peers, and securely access and update patient records.

## Keep patients healthy and their information secure

### GOOD FOR CAREGIVERS

Good for Enterprise, comprised of the award-winning Good Mobile Messaging™, Good Mobile Control™ and Good Mobile Access, provides caregivers full access to the vital information and applications they use to make critical care decisions from virtually anywhere. And because our products couple the highest level of wireless security with powerful, yet easy-to-use IT administration, clinicians provide personalized care without putting confidential patient information at risk.

Good Mobile Messaging delivers enterprise e-mail, calendar, and contacts with an unparalleled award-winning user experience. Tasks such as composing e-mail, viewing rich attachments or scheduling meetings are just clicks away. Good Mobile Messaging is optimized for a broad range of the most popular mobile devices including iPhone, iPod Touch, Android phones, Windows Mobile devices and more.

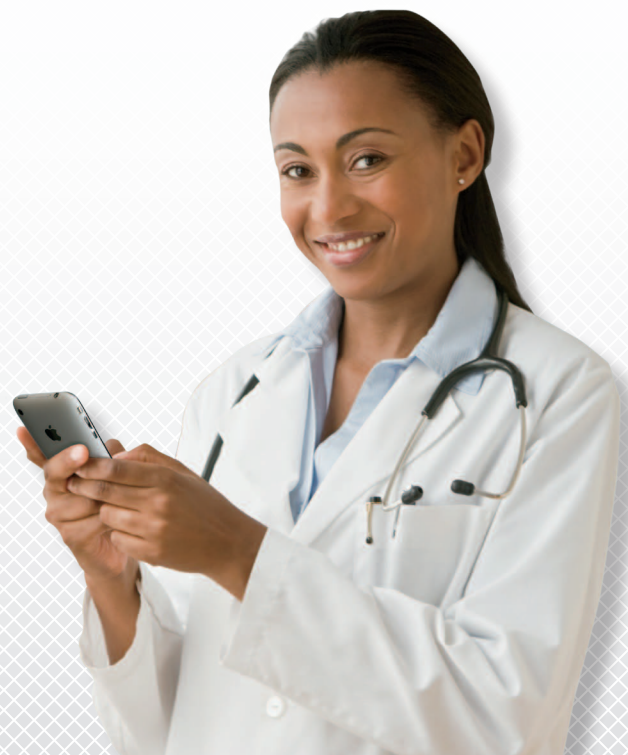
Good Mobile Access<sup>1</sup> extends Good's proven, secure transport, enhancing the effectiveness of your mobile professionals by enabling users to securely and easily access behind-the-firewall applications using their handhelds. And because Good Mobile Access leverages our best-of-breed device management and security capabilities, there is no need to purchase and deploy extra VPN infrastructure or software.

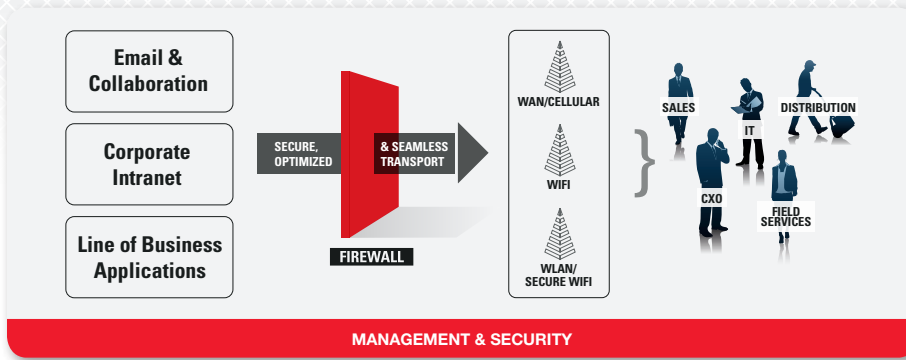
Good Mobile Control supports the entire operation with comprehensive over-the-air (OTA) management capabilities, granular security enforcement, and end-to-end visibility for trouble shooting and support. Good Mobile Control's enterprise-class solution for device management and security is accessed through a single, web-based console providing IT access to system functionality from virtually anywhere.

<sup>1</sup>Good Mobile Access is available for supported Windows Mobile smartphones.

*"Good Mobile Messaging has changed our doctors' lives. Until they had it in their hands, they really didn't have a sense of how much it would improve their workday. What's really important, however, is that they can now spend more personal time with patients. This is critical because it helps us meet our goal of providing a positive, healing atmosphere for children who have serious illnesses."*

Zachery Jiwa  
CIO, Specially for Children





## Compliance, Security and Ease of Management

### SECURITY IS OUR PRIORITY

All of our solutions are built to meet the most stringent enterprise security standards. This means your healthcare organization will benefit from a wireless mobility platform that you can trust to keep patient information confidential and help you stay in compliance with the Health Insurance Portability and Accountability Act (HIPAA).

Good for Enterprise empowers your IT staff to centrally define and enforce corporate security policies and procedures. Given that most security breaches arise out of misplaced, lost or stolen devices, we also provide IT administrators the ability to remotely erase sensitive company data if necessary. Security features of Good solutions include:

- 1 No inbound firewall holes.
- 2 AES-192, FIPS-certified, end-to-end encryption.
- 3 Remote control of password policies.
- 4 Remotely wipe enterprise data if the device is lost.

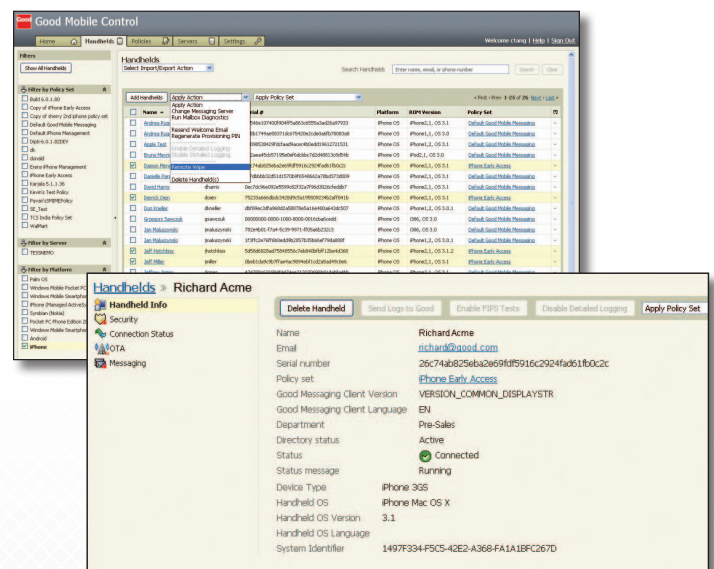
### SIMPLE DEPLOYMENT AND MANAGEMENT

Good offers you an array of administration and management tools that help make your job easier. Good for Enterprise provides OTA installation, upgrading and management of Good as well as security policies. IT personnel spend less time managing desktop software and mobile devices while users spend more time being connected and productive.

Additionally, Good enables real-time visibility across your entire handheld fleet, minimizing troubleshooting and support costs, and providing IT staff with:

- 1 Zero-touch, OTA device, user and application administration—no desktop software required, 100 percent wireless push synchronization.
- 2 Visibility into the handheld fleet 24/7—including radio status, device type, software versions, connection status and more.
- 3 OTA policy management to set password policies and limits that trigger protective actions like handheld lockdown or data erase.

- 4 A single, Web-based console providing IT access to system functionality from virtually anywhere.
- 5 Tools that allow IT to manage user groups, monitor server traffic, review server logs and diagnose usage.



- ▶ **Good Mobile Control** provides complete visibility into your entire mobile device deployment, from detailed information about a single device to a snapshot of users by device operating system or by applied security policies. Management and security are made simple through a single web-based portal. Provisioning, securing, and managing devices is a snap with over-the-air administration. IT never has to touch the end user's device.

Improve the health of your organization through increased productivity and unsurpassed security.



## Investment Protection

Good for Enterprise works with your existing systems, software and handhelds—so you can mobilize e-mail, applications and data with:

- 1 No need to install, upgrade and maintain multiple mobility components.
- 2 Maximum flexibility between wireless networks, e-mail platforms, and handhelds.

Good also features a managed-service architecture that optimizes and directs communication between handhelds and wireless networks, so you don't have to.

Good supports a wide range of popular mobile platforms, including iPhone, iPod Touch, Android phones, Palm webOS<sup>1</sup>, Windows Mobile and Symbian S60<sup>2</sup>. Good is compatible with Microsoft Exchange 2003 and 2007 and IBM Lotus Domino R7 and R8.

<sup>1</sup>Palm webOS support is coming soon.

<sup>2</sup>Not all features are supported on all platforms.

### THE GOAL

**PREVENT**  
service delays

Update caregivers with up-to-the-minute changes to their schedule as they move between clinics, offices, labs and bedsides.

**RESPOND**  
quickly to urgent situations

Caregivers can send and receive status updates and communicate in real time with team members and supervisors.

**REDUCE**  
strain on staff and technicians

With advanced e-mail, calendaring and more, caregivers streamline daily tasks, thereby improving efficiency and job satisfaction.

### HOW GOOD FOR ENTERPRISE CAN HELP

See for yourself how Good for Enterprise can improve mobility for your organization with a free 30-day trial. Visit our Website, [www.good.com](http://www.good.com), or call us at 1-866-7-Be-Good.



#### Good Technology

For more information, please call 866 7 BE GOOD, email [sales@good.com](mailto:sales@good.com), or visit [www.good.com](http://www.good.com).

Good Technology Headquarters  
101 Redwood Shores Parkway, Suite 400  
Redwood City, CA 94065 USA  
+1 650 486 6000 (main)  
+1 866 7 BE GOOD (sales)

Good Technology UK  
Davidson Building  
5 Southampton Street  
London WC2E 7HA, United Kingdom  
+44 (0) 20 7845 5300

Good Technology Asia/Pacific  
Global Center, F/33  
309 Nanjing Road, Nankai District  
Tianjin 300100, PRC  
+86 22 2750 2555

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