



## Good for Enterprise™: iOS

Protect and Manage Business Data on the Most Popular Devices—iPhone, iPod Touch, and iPad

Good for Enterprise helps IT administrators safely deploy and manage corporate access on Apple's entire line of mobile devices.

As iPhone and iPad owners explore new ways to do their jobs on their favorite Apple® devices, Good for Enterprise brings you and your IT department an efficient and cost-effective way to allow employees tremendous freedom of choice—as you also ensure enterprise-class security and compliance.

### SECURITY FIRST

Good starts with patented end-to-end security that protects corporate data along every phase of its delivery to any iOS device. Over-the-air transmissions and enterprise data at rest on a device are all secured with industry-leading AES-192 encryption.

All Good servers are deployed behind the firewall with a secure outbound connection using standard port 443, so Good never requires inbound connections or firewall configuration changes.

### CONTAINING CORPORATE DATA

Good for Enterprise provides a secure, “contained” environment by encrypting data from the corporate server and restricting its access within a special iOS application. The app runs on all iOS devices including iPhone, the iPod Touch, and iPad.

All corporate data stays within the Good for Enterprise app. iOS mobile device owners can get their email, contacts, and calendar as if they were using their Outlook or Notes client at a desktop PC. They can also access critical corporate resources, like the Intranet or other Web-enabled applications, behind the firewall with a secure browser. Outside the app, business and personal data don't mix, preventing potential enterprise data loss.

### VISIBILITY AND CONTROL

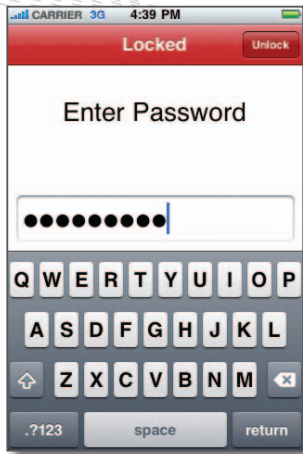
Helpdesk personnel can quickly troubleshoot issues with complete visibility of all iPhones and iPads deployed within the company. To protect corporate data, IT can enforce policies like requiring passwords and preventing cut/copy/paste from the Good app. IT can even perform a remote wipe of enterprise data only, while leaving personal data intact. Self-service capabilities allow you to empower employees with basic tasks like adding devices or remote wiping their own devices.

### WEB-BASED MONITORING

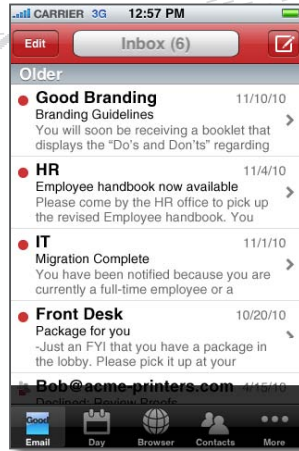
To handle device management and security, you can access a universal dashboard through any Web browser. Provision new iOS devices, enforce passwords, establish role-based policies—from virtually anywhere, anytime. In short, spend less time managing software and more time protecting business data.

“The Good Technology solution lets you protect corporate data without policing personal use of iPhones and other iOS devices.”

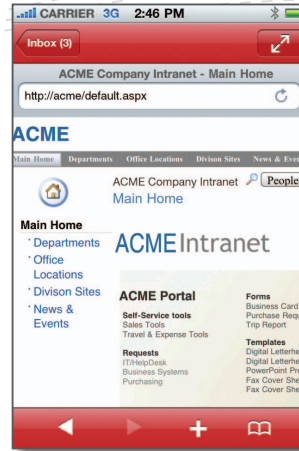
Brad Reiter, Director of Product Management  
Good Technology



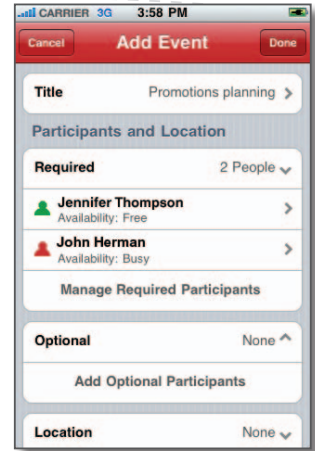
An application password provides an additional layer of security.



Mobile employees can sync with office email to send, receive, delete, forward, or search messages in real-time. Push notifications indicate when new email arrives.



Critical corporate resources, like Intranets, IT management portals, and executive dashboards can be accessed via the secure browser.



Secure synchronization of calendar and contacts allows employees to accept, decline, or schedule meetings from their iOS-enabled devices.

FEATURES	BENEFITS
Web-based management console with Good Mobile Control	Manage iOS devices as well as other platforms from anywhere, anytime
Over-the-air management and administration	Provide easy and scalable deployment to employees
Role-based administration	Delegate rights and permissions for different roles (managers, staff, administrators) so employees can perform job-related tasks
Policy-based management	Customize policies for different groups and assign to one or multiple users at once
End-to-end encryption	Ensure enterprise-class data protection
Remote wipe	Delete the Good application and encrypted data if device is lost or stolen—or wipe the entire device in situations that require it
Email, calendar, and contacts provided through a single, easy-to-use application	Speed adoption and maximize productivity
Secure browser*	Improve productivity with access to intranets, executive dashboards, IT monitoring portals, wikis, document repositories and more

\*Available for Exchange and iOS 4.0 and higher.

▶ Watch a demonstration of **Good for Enterprise: iOS** by visiting [good.com/iphone](http://good.com/iphone), or call **866-7BE-GOOD** for more information.



**Good Technology**

For more information, please call 866 7 BE GOOD, email [sales@good.com](mailto:sales@good.com), or visit [www.good.com](http://www.good.com).

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